



## ★Preliminary Version★

(The schedule is tentative so some parts may change.)

# ASPAC Awards 2017

## Asia Student Package Design Competition

【Participating nations】

Japan, Korea, China, Taiwan, Thailand, Indonesia, Philippines, Vietnam, Singapore, Malaysia and more Asian countries.

Application Requirement	
Theme	<b>CHALLENGE</b>
	Seeking works to surprise the world with your innovative ideas and creativity
Application	Sweets & Snacks, Beverages, Cosmetics & Toiletries, Food, Stationery, Medicinal products, Electronics, and more.
	*You may submit any number of works (no maximum limit). We accept group applications (up to 2 members in a group; one representative from a winning group may accept the special prize) *All the entry works will be screened altogether, and not by category.
	<ul style="list-style-type: none"> <li>• The entry must not a work that has been presented or released in other competitions and exhibitions;</li> <li>• The entry has to be an original work that does not copy or imitate other works; and</li> <li>• The entry must not infringe on copyrights, image rights, rights to industrial property and others.</li> </ul>
Product Regulation	For the web entry, the sketch drawing can be uploaded on the application site. Our web entry only supports JPEG and PNG file formats. Each applicant can upload a maximum of 3 files, and the size of each file should not be more than 2MB. *Details of the web application will be announced on the official website on 9th June.
	The submission of mock-up can only be accepted during the official application period.
	The mock-up needs to be property packed with a strong carton box as it may be piled up for storage.
	The submission of perishable and liquid items are prohibited. If you plan to use any of the mentioned content for your package design, please replace it by using paper, plastic, silicone, etc.
	You are not required to submit the content of your package if it is too heavy, as long as it does not affect the appearance of the packaging.
	The work should be fit into a box with the maximum size of 30cm x 30cm x 30cm.
	The submitted works will not be returned to the applicants.
	This is essentially a competition for original works, but in the event that your product packaging would be used in preparing the model for other exhibitions or situations, please specify the product name in the exhibit application.

<b>Awards</b>	Grand Prize: 1 Winner: Certificate, medal and prize money of 200,000 yen
	Gold Prize: 2 Winners: Certificate, medal and prize money of 150,000 yen
	Silver Prize: 2 Winners: Certificate, medal and prize money of 100,000 yen
	Bronze Prize: 2 Winners: Certificate, medal and prize money of 50,000 yen
	Japan Foundation Prize: Multiple Winners: Certificate and prize money of 30,000 yen
	ASPAC Chairman's Prize: 1 Winner: Certificate and prize money of 30,000 yen
	JPDA Prize: 1 Winner: Certificate and prize money of 30,000 yen
	Company Awards (TBD): Multiple Winners: Prize money of 30,000 yen (Details will be updated when decided.)
	Merit Awards: About 100 Winners: Certificate
	Fine works: Multiple Winners: Certificate.
<b>Judges</b>	ASPAC Chairman, JPDA President, Famous Designers etc.
<b>Benefits</b>	Prize winning works and portfolios will be uploaded to the ASPAC website and featured in picture books.
	Invitation to the Awards ceremony and reception, company tour and workshop in Japan.
<b>Other Matters</b>	<p><b>Copyrights and other rights</b></p> <p>The copyrights for the award-winning entries rests with the applicant, but the exclusive right to use the product belongs to the sponsor until the exhibition ends, and similar designs cannot be released until the exhibition is over.</p> <p>Moreover, in the event that a company inquires about the use of a submitted design via the Executive Committee (the sponsors), the preferential negotiating rights for the entry lie with the company.</p> <p>The applicant gives permission for the sponsor to use and include images of the winning exhibits and anything noted in the application and presentation sheet in catalogs, web sites, publications, reports, advertising and other media and materials.</p>
	<p><b>Preservation of entries</b></p> <p>The sponsor will be careful in handling the entries, but will not bear any responsibility in the event of damage due to accidents and unexpected incidents.</p> <p>In addition, when sending your entries for the final screening, please pack it carefully and insure it against loss and damage during shipping.</p> <p>In the event that the entry is damaged in transport and the applicant cannot repair it, the sponsor may carry out the repairs as an emergency measure.</p>
	<p><b>Regulation violations</b></p> <p>In the event that it becomes known after the applicant has won an award or been selected as a successful competitor that regulations were violated, the results may be invalidated.</p> <p>Handling of personal information</p> <p>The Office of ASPAC shall scrupulously manage personal information provided in the application, such as name, address and university name, and shall only use personal information for the following purposes.</p> <ul style="list-style-type: none"> <li>•Situations in which the office deems it necessary for communication related to the ASPAC, material submission and other matters.</li> <li>•Inclusion of information about the award winners in catalogs, web sites, publications, reports, advertising and other related media</li> </ul>

Executive Committee  
ASPAC (Asia Student Package Design Competition)